



## 2019 AdNet CONFERENCE AGENDA

SUNDAY, APRIL 7, 2019	
4:00 PM – 7:00 PM	<p><b>REGISTRATION DESK OPEN</b></p> <p><i>Foyer, Mezzanine 1</i></p>
5:00 PM – 7:00 PM	<p><b>WELCOME RECEPTION</b></p> <p><i>Queen Anne Ballroom, Mezzanine 1</i></p>

MONDAY, APRIL 8, 2019	
8:00 AM – 4:30 PM	<p><b>REGISTRATION DESK OPEN</b></p> <p><i>Foyer, Mezzanine 1</i></p>
8:00 AM – 4:15 PM	<p><b>EXHIBIT HALL</b></p> <p><i>Queen Anne Ballroom, Mezzanine 1</i></p>
8:00 AM – 9:00 AM	<p><b>BREAKFAST</b></p> <p><b><i>Sponsored by: Stellar Technology Solutions, LLC</i></b></p> <p><i>Queen Anne Ballroom, Mezzanine 1</i></p>
9:00 AM – 9:15 AM	<p><b>WELCOME AND OPENING REMARKS</b></p> <p>Speaker: <b>Eric Hozempa</b>, CEO, Longmont Community Foundation; 2019 AdNet Conference Chair</p> <p><i>Iberville ABC, Mezzanine 1</i></p>
9:15 AM – 10:15 AM	<p><b>PLENARY SESSION</b></p> <p><b><i>Sponsored by: Network for Good</i></b></p> <p><b>RISING TO THE CHALLENGES OF OUR TIMES</b></p> <p>Speaker: <b>Kathy LeMay</b>, CEO, Raising Change</p> <p><i>Iberville ABC, Mezzanine 1</i></p>
10:15 AM – 10:45 AM	<p><b>NETWORKING BREAK</b></p> <p><b><i>Sponsored by: Foundant Technologies</i></b></p> <p><i>Queen Anne Ballroom, Mezzanine 1</i></p>
10:45 AM – 12:00 PM	<p><b>INNOVATION IN FUNDING DISASTER RESPONSE</b></p> <p>Speakers: <b>Donna Callejon</b>, Chief Business Partnerships Officer &amp; Director, Disaster Recovery Network, GlobalGiving;  <b>Brad Ward</b>, Director, Community Philanthropy, Council on Foundations</p>



	<i>Iberville D, Mezzanine 1</i>
10:45 AM – 12:00 PM	<p><b>WORKING WITH PROFESSIONAL ADVISORS AFTER THE TAX CUTS AND JOBS ACT</b></p> <p>Speaker: <b>Frank Horrell</b>, <i>Director of Professional Advisor Development, Community Foundation of Greater Memphis</i></p> <p style="text-align: center;"><i>Queen Anne B, Mezzanine 1</i></p>
10:45 AM – 12:00 PM	<p style="text-align: center;"><b>NETWORK FOR GOOD SESSION</b></p> <p>Speaker: <b>Brian Lauterbach</b>, <i>Network for Good</i></p> <p style="text-align: center;"><i>Queen Anne A, Mezzanine 1</i></p>
12:00 PM – 1:30 PM	<p style="text-align: center;"><b>NETWORKING LUNCH</b> <b><i>Sponsored by: Network for Good</i></b></p> <p style="text-align: center;"><i>The Networking Lunch is an opportunity to meet AdNet Board members and meet fellow attendees.</i></p> <p style="text-align: center;"><i>Queen Anne Ballroom, Mezzanine 1</i></p>
1:30 PM – 2:45 PM	<p><b>BUILDING GRANTEES' CAPACITY FOR ENDOWMENT FUNDRAISING: FIRST DO NO HARM</b></p> <p>Panelists: <b>Erin McQuade-Wright</b>, <i>Vice President for Development and Donor Relations, Greater New Orleans Foundation;</i>  <b>Kellie Chavez Greene</b>, <i>Director, Nonprofit Leadership and Effectiveness, Greater New Orleans Foundation;</i>  <b>Richard Martinez</b>, <i>Senior Program Officer, Greater New Orleans Foundation</i></p> <p style="text-align: center;"><i>Iberville D, Mezzanine 1</i></p>
1:30 PM – 2:45 PM	<p style="text-align: center;"><b>SAVING A COMMUNITY THEATER THROUGH COLLABORATION</b></p> <p>Speaker: <b>Susie Nelson</b>, <i>Executive Director, Community Foundation for the Ohio Valley</i></p> <p style="text-align: center;"><i>Queen Anne B, Mezzanine 1</i></p>
1:30 PM – 2:45 PM	<p style="text-align: center;"><b>RENPSG SESSION</b></p> <p style="text-align: center;">Speakers: <b>TBD</b></p> <p style="text-align: center;"><i>Queen Anne A, Mezzanine 1</i></p>
2:45 PM – 3:00 PM	<p style="text-align: center;"><b>NETWORKING BREAK</b> <b><i>Sponsored by Crescendo Interactive, Inc.</i></b></p> <p style="text-align: center;"><i>Queen Anne Ballroom, Mezzanine 1</i></p>
3:00 PM – 4:15 PM	<p style="text-align: center;"><b>STEWARDSHIP 2.0: INCREASE DONOR ENGAGEMENT WHILE GROWING UNRESTRICTED ASSETS</b></p>



	<p>Speakers: <b>Helen Wolfe</b>, <i>Stewardship Officer, Coastal Community Foundation</i>; <b>Gloria Duryea</b>, <i>Stewardship Officer, Coastal Community Foundation</i></p> <p><i>Iberville D, Mezzanine 1</i></p>
3:00 PM – 4:15 PM	<p><b>FORMULA FOR MANAGING COMPLEX CHANGE</b></p> <p>Speaker: <b>Karl Samp</b>, <i>Executive Director, Brainerd Lakes Area Community Foundation</i></p> <p><i>Queen Anne B, Mezzanine 1</i></p>
3:00 PM – 4:15 PM	<p><b>CLARK HILL SESSION</b></p> <p>Speaker: <b>Robin Ferriby</b>, <i>Senior Counsel, Clark Hill PLC</i></p> <p><i>Queen Anne A, Mezzanine 1</i></p>
4:15 PM – 4:30 PM	<p><b>CLOSING REMARKS</b></p> <p><i>Iberville ABC, Mezzanine 1</i></p>
6:30 PM – 9:00 PM	<p><b>KICK OFF RECEPTION</b> <b>TABLEAU</b></p> <p><i>616 St. Peter</i> <i>Tableau is a short five block walk from the Hotel Monteleone, on Jackson Square</i></p>



TUESDAY, APRIL 9, 2019	
8:00 AM – 4:15 PM	<b>REGISTRATION DESK OPEN</b>  <i>Foyer, Mezzanine 1</i>
8:00 AM – 4:15 PM	<b>EXHIBIT HALL</b>  <i>Queen Anne Ballroom, Mezzanine 1</i>
8:00 AM – 9:30 AM	<b>BREAKFAST &amp; PLENARY SESSION</b> <b>FIRST THINGS FIRST: SETTING THE TABLE FOR DIVERSITY AMONG DONORS</b>  Speaker: <b>Jilla Tombar</b> , <i>Strategic Partnership Officer, Greater New Orleans Foundation</i>  <i>Iberville ABC, Mezzanine 1</i>
9:30 AM – 10:45 AM	<b>IDENTITY FOCUSED FUNDS AS TOOLS TO PROMOTE DIVERSITY, INCLUSION AND EQUITY</b>  Presenters: <b>Bob Eichinger</b> , <i>Director, Donor Services, The Chicago Community Trust</i> ; <b>Nicole Layton</b> , <i>Assistant Director of Donor Services, The Chicago Community Trust</i> ; <b>Adriana Viteri</b> , <i>Manager of Development and Donor Services, The Chicago Community Trust</i> ;  <i>Iberville D, Mezzanine 1</i>
9:30 AM – 10:45 AM	<b>EVERYTHING YOU WANTED TO KNOW ABOUT SUPPORTING ORGANIZATIONS</b>  Speaker: <b>Christy Eckoff</b> , <i>Managing Director, Philanthropic Counsel, The Community Foundation of Greater Atlanta</i>  <i>Queen Anne B, Mezzanine 1</i>
9:30 AM – 10:45 AM	<b>STELLAR TECHNOLOGIES SESSION</b>  Speaker: <b>Deborah Seal</b> , <i>Executive Director, Business Development, Stellar Technology Solutions</i>  <i>Queen Anne A, Mezzanine 1</i>
10:45 AM – 11:15 AM	<b>NETWORKING BREAK</b> <b><i>Sponsored by National Center for Family Philanthropy</i></b>  <i>Queen Anne Ballroom, Mezzanine 1</i>
11:15 AM – 12:30 PM	<b>LESSONS LEARNED IN THE IMPACT INVESTING ARENA</b>  Panelists: <b>Jennifer Southard</b> , <i>Vice President, Donor Services and Operations, Maine Community Foundation</i> ; <b>Jacky Alling</b> , <i>Chief Philanthropy Officer, Arizona Community Foundation</i> ;



	<p><b>Kristen Carlson Vogen</b>, <i>Senior Director of Development and Donor Services, The Chicago Community Trust;</i>  <b>Susan Urano</b>, <i>Executive Director, Athens Community Foundation;</i>  <b>Lisa Barr</b>, <i>Director, Philanthropic Entrepreneurship, Silicon Valley Community Foundation</i></p> <p><i>Iberville D, Mezzanine 1</i></p>
11:15 AM – 12:30 PM	<p><b>WALKING THE TALK:</b>  <b>AFFECTIVE TRANSFORMATIONAL CHANGE THROUGH COLLABORATION</b></p> <p><b>Presenters:</b> <b>Helen Holman</b>, <i>The Dallas Foundation;</i>  <b>Margaret Black</b>, <i>Lyda Hill Foundation;</i> <b>Michael Thomas</b>, <i>My Possibilities</i></p> <p><i>Queen Anne A, Mezzanine 1</i></p>
11:15 AM – 12:30 PM	<p><b>WHY SHOULD DONORS CHOOSE YOU? HOW TO MAKE YOUR COMMUNITY FOUNDATION HARD TO RESIST</b></p> <p>Speaker: <b>Nancy Jackson</b>, <i>Founding Partner, Generous Change</i>  <b>Jenna Goodman</b>, <i>Founding Partner, Generous Change</i></p> <p><i>Queen Anne B, Mezzanine 1</i></p>
12:30 PM - 2:00 PM	<p><b>LUNCH &amp; PLENARY SESSION</b>  <b>GIVING BLACK: A PORTRAIT OF BLACK PHILANTHROPY</b></p> <p>Panelists: <b>Robert Killins</b>, <i>Director, Special Initiatives, Greater Cincinnati Foundation</i>  <b>Bithiah Carter</b>, <i>President and CEO, New England Blacks in Philanthropy</i></p> <p>Moderator: <b>Phillip Lanham</b>, <i>Vice President, Donor and Private Foundation Services, Greater Cincinnati Foundation</i></p> <p><i>Iberville ABC, Mezzanine 1</i></p>
2:00 PM – 2:50 PM	<p><b>ROUND TABLES</b></p> <p><b>TOPICS TBD</b></p> <p><i>Iberville ABC, Mezzanine 1</i></p>
3:00 PM – 4:15 PM	<p><b>FEE-FOR-SERVICES OFFERINGS TO ENHANCE PHILANTHROPIC IMPACT</b></p> <p>Speakers: <b>Lisa Barr</b>, <i>Director, Philanthropic Entrepreneurship, Silicon Valley Community Foundation;</i>  <b>Ashley Cash</b>, <i>Director, Consulting and Management Services, Silicon Valley Community Foundation</i></p> <p><i>Iberville D, Mezzanine 1</i></p>
3:00 PM – 4:15 PM	<p><b>HOW TO CREATE AN ARMY OF PROFESSIONAL ADVISOR ADVOCATES</b></p> <p>Presenters: <b>Emma Penick</b>, <i>Senior Director, Gift Planning and Advisor Relations, The Boston Foundation;</i></p>



	<p><b>Megan Hathaway, The Boston Foundation</b></p> <p><i>Queen Anne B, Mezzanine 1</i></p>
3:00 PM – 4:15 PM	<p><b>BREAKOUT</b></p> <p>Speakers: <b>TBD</b></p> <p><i>Queen Anne A, Mezzanine 1</i></p>
5:30 PM - 7:00 PM	<p><b>NETWORKING HAPPY HOUR</b></p> <p><b>Sponsored by Silicon Valley Community Foundation</b></p> <p><i>Riverview Room, Rooftop, Hotel Monteleone</i></p>
7:00 PM	<p><b>DINE AROUNDS</b></p> <p><i>Various restaurants around New Orleans!</i></p> <p><i>If you are registered for a dine around and have questions or need any information about your dinner, please visit the registration desk.</i></p>



WEDNESDAY, APRIL 10, 2019	
8:00 AM – 11:30 AM	<b>REGISTRATION DESK OPEN</b>
8:00 AM – 9:00 AM	<b>BREAKFAST &amp; ADNET BUSINESS MEETING</b> <b>Sponsored by Ekstrom Alley Clontz &amp; Associates</b> *PLEASE NOTE: THE BUSINESS MEETING WILL BEGIN PROMPTLY AT 8:30 AM  <i>Iberville ABC, Mezzanine 1</i>
9:00 AM – 10:15 AM	<b>A ‘DETACHED AND DISINTERESTED GENEROSITY’: GIFTS, ACCEPTANCE POLICIES, DONORS &amp; YOUR FOUNDATION</b>  Speaker: <b>Bryan Del Rosario, Esq., FCEP, Staff Counsel, Council on Foundations</b>  <i>Iberville D, Mezzanine 1</i>
9:00 AM – 10:15 AM	<b>10 LIFE HACKS FOR SMALL COMMUNITY FOUNDATIONS</b>  Speaker: <b>Eric Hozempa, CEO, Longmont Community Foundation;</b> <b>Chris Quaka, President and CEO, Benton Community Foundation</b>  <i>Queen Anne B, Mezzanine 1</i>
9:00 AM – 10:15 AM	<b>NEW MEGADONOR ARCHETYPES – A STUDY OF THE DONORS FROM THE GIVING PLEDGE</b>  Presenters: <b>Jamie Phillippe, CFRE, Vice President, The Alford Group;</b> <b>Sharon Tiknis, Executive Vice President, East Division Manager, The Alford Group</b>  <i>Queen Anne A, Mezzanine 1</i>
10:30 AM – 11:30 AM	<b>PLENARY SESSION</b>  <b>CHANGE IS THE NEW NORMAL</b>  Speaker: <b>Curtis Zimmerman, Speaker, Author, Consultant</b>  <i>Iberville ABC, Mezzanine 1</i>
11:30 AM	<b>CLOSING REMARKS</b>  Speaker: <b>Eric Hozempa, CEO, Longmont Community Foundation; 2019 AdNet Conference Chair</b>  <i>Iberville ABC, Mezzanine 1</i>