

EMBRACING CHANGE

DRIVING Innovation > SHARING Experiences > PROVIDING Best Practices >



LETTER FROM THE AdNET CONFERENCE COMMITTEE

DEAR AdNET 2019 CONFERENCE SPONSORS AND EXHIBITORS:

On behalf of the AdNet Conference Committee, we would like to invite you to participate in the AdNet 2019 Conference being held April 7–10, 2019 at the Hotel Monteleone in New Orleans, Louisiana.

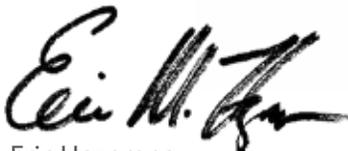
AdNet's mission is to support community foundation professionals through driving innovation, promoting best practices, and sharing experiences. The AdNet Conference brings together development and donor relations professionals from across the field for a second to none experience.

For the valued exhibitors and sponsors of our previous conferences, it is due to your continued support that we have established this biennial meeting as the highlight of the year in the community foundation world. For those that are considering supporting the AdNet Conference for the first time, we assure you that you will not be disappointed. You'll have the opportunity to share your knowledge, products, and expertise with a diverse group of attendees from across the country.

The following prospectus contains sponsorship and exhibit information. It is our hope that you will consider this valuable opportunity to contribute to AdNet 2019.

We appreciate your interest and hope to see you in New Orleans for AdNet 2019!

Thank you,


Eric Hozempa


Danielle M. Locke, CAP

EMBRACING
CHANGE

TABLE OF CONTENTS

	PAGE
ABOUT AdNET	4
AGENDA AT-A-GLANCE	5
IMPORTANT DATES, CONTACTS AND INFORMATION	6
SPONSOR AND EXHIBITOR INFORMATION	7
SPONSORSHIP AND EXHIBITOR DETAILS AND BENEFITS	8
TERMS AND CONDITIONS	11



ABOUT AdNET



AdNET's MISSION

AdNet's mission is to support community foundation professionals through driving innovation, promoting best practices and sharing experiences. AdNet offers its members professional development programs; networking opportunities, webinars, and forums to exchange ideas and effective practices in the areas of outreach to and stewardship of donors and their advisors; support of appropriate research opportunities relating to resource development and donor services; and representation of our shared interests to related membership groups.

Throughout the conference there will be rich programming, dynamic speakers, and an abundance of networking opportunities. The numerous breakout sessions will include topics that focus on business growth and will leverage the extensive industry expertise that we have in our field – nothing short of what our veteran AdNetters have come to expect.

We look forward to welcoming each of you in New Orleans in 2019 as we launch AdNet 2019 conference.



AGENDA-AT-A-GLANCE*

SUNDAY, APRIL 7, 2019

Times	Program
4:00 PM	Breakout Sessions
6:00 PM	Exhibit Hall Welcome Reception

MONDAY, APRIL 8, 2019

Times	Program
8:00 AM	Breakfast and Welcome
9:00 AM	Plenary Session
10:15 AM	Networking Break
10:45 AM	Breakout Sessions
12:00 PM	Lunch Plenary
1:30 PM	Breakout Sessions
2:45 PM	Networking Break
3:00 PM	Breakout Sessions
4:15 PM	Closing Remarks
6:30 PM	Opening Reception



TUESDAY, APRIL 9, 2019

Times	Program
8:00 AM	Breakfast and Opening Remarks
9:00 AM	Breakout Sessions
10:15 AM	Networking Break
10:30 AM	Breakout Sessions
11:45 AM	Lunch Plenary
1:15 PM	Closing Session
5:30 PM	Networking Happy Hour**
7:00 PM	Dine Arounds

WEDNESDAY, APRIL 10, 2019

Times	Program
8:00 AM	Breakfast
9:00 AM	AdNet Business Meeting
9:45 AM	Plenary Session
10:45 AM	Breakout Sessions
12:00 PM	Lunch and Closing Plenary

* Tentative Agenda; subject to change

** Pending confirmation of sponsorship



IMPORTANT DATES, CONTACTS AND INFORMATION

IMPORTANT DATES

September 24, 2018

Sponsorships and Exhibit Booths available for purchase

February 15, 2019

Early Bird registration ends

Last Day to receive a full refund on conference registration

March 14, 2019

AdNet room rate at the Hotel Monteleone ends

March 15, 2019

Last Day to receive a 50% refund on conference registration

April 7 – April 10, 2019

AdNet 2019

IMPORTANT CONTACTS

Conference Management Team

ARB Meetings and Events
7220 Earhart Boulevard, 2nd Floor
New Orleans, Louisiana 70125
info@adnetcf.org
(504) 309-8965

CONFERENCE HOTEL

Hotel Monteleone

214 Royal St.
New Orleans, Louisiana 70130
(504) 523-3341
(866) 338-4684

CONFERENCE HOUSING

Exhibitors and sponsors have access to the negotiated rates for the conference at the Hotel Monteleone. For your convenience, hotel reservations can be made online by clicking [here](#).

Conference Hotel Rate \$199 per night (excludes all taxes)*

*Rate is only guaranteed through Thursday, March 14, 2019.

Reservations made after March 14, 2019 are subject to availability and prevailing rates.



SPONSOR AND EXHIBITOR INFORMATION

HIGHLIGHTS

As a sponsor and/or exhibitor of AdNet 2019, your organization obtains increased visibility with conference attendees, including AdNet's members. This is an incredible benefit for your dollar! Several sponsorship opportunities are available to fit your budget and needs. Detailed descriptions can be found on the following pages.

Sponsorships	Price	Number Available
Presenting	\$15,000	1
Keynote Address	\$10,000	2
Opening Reception	\$10,000	1
Happy Hour	\$7,500	1
Presentation Experience	SOLD OUT	1
Wi-Fi	SOLD OUT	1
Meals	\$4,500	5 (Only 2 left!)
Conference Bags	SOLD OUT	1
Breaks	\$2,000	3
Conference Lanyards	SOLD OUT	1
Exhibitor	SOLD OUT	5
Supporter	\$1,000	5

HOW DO I SECURE A SPONSORSHIP?

You may secure a sponsorship online by clicking [here](#).



SPONSORSHIP AND EXHIBITOR DETAILS AND BENEFITS

	Sponsorship	Presenting	Keynote Address	Opening Reception	Happy Hour	Presentation Experience	Wi-Fi
	Price	\$15,000	\$10,000	\$10,000	\$7,500	SOLD OUT	SOLD OUT
	# Available	1	2	1	1	0	0
Benefit	Two (2) 6-foot exhibitor tables	✓					
	One (1) 6-foot exhibitor table		✓	✓	✓	✓	✓
	Complimentary conference registrations	4	2	2	2	2	2
	One-time, individual electronic communication announcing company as AdNet 2019 Presenting Sponsor	✓					
	One-time, individual electronic communication announcing Keynote Speaker and sponsor		✓				
	One-time, individual electronic invitation to your sponsored event				✓	✓	
	Opportunity to deliver brief remarks during Opening Remarks on Day One of conference	✓					
	Opportunity to deliver brief remarks during Opening Remarks on Day Two of conference					✓	
	Opportunity to introduce Keynote Speaker		✓				
	Opportunity to make welcome remarks during sponsored event				✓	✓	
	Opportunity to host dedicated breakout session *	✓	✓	✓	✓	✓	✓
	Opportunity to host moderated roundtable						
	Opportunity for sponsor to host book signing with speaker, when available; all additional costs are the responsibility of sponsor			✓			
	Sponsor logo featured on Keynote Speaker bio on the conference app			✓			
	Sponsor logo featured on the conference app upon each login						✓

*Topic to be mutually agreed upon between sponsor and AdNet



SPONSORSHIP AND EXHIBITOR DETAILS AND BENEFITS

	Sponsorship	Presenting	Keynote Address	Opening Reception	Happy Hour	Presentation Experience	Wi-Fi
	Price	\$15,000	\$10,000	\$10,000	\$7,500	SOLD OUT	SOLD OUT
	# Available	1	2	1	1	0	0
Benefit	One (1) promotional item, provided by sponsor, to be included in conference bag	✓	✓	✓	✓	✓	✓
	Banner ad featured on conference app	✓	✓	✓	✓		
	Daily branded push notification sent through conference app	✓					
	Two (2) branded push notifications sent through conference app		✓	✓			
	One (1) branded push notification sent through conference app					✓	✓
	Sponsor to select Wi-Fi network name and password						✓
	Company logo and 100-word description featured under company profile in conference app	✓	✓	✓	✓	✓	✓
	Company logo hyperlinked to sponsor website on conference website & conference app	✓	✓	✓	✓	✓	✓
	Dedicated social media post recognizing sponsor	✓	✓	✓	✓	✓	✓
	Slide featuring sponsor logo on screens during Plenary Session and all breakout meeting rooms						✓
	Dedicated signage for sponsor during sponsored event				✓	✓	
	Premier logo placement on conference signage throughout the conference venue	✓					
	Individual sponsor banner displayed prominently in conference venue	✓					
Logo placement on conference signage throughout the conference venue			✓	✓	✓	✓	✓

SPONSORSHIP AND EXHIBITOR DETAILS AND BENEFITS

	Sponsorship	Meals	Conference Bag	Breaks	Conference Lanyard	Exhibitor	Supporter
	Price	\$4,500	SOLD OUT	\$2,000	SOLD OUT	SOLD OUT	\$1,000
	# Available	2	0	3	0	0	5
Benefit	Two (2) 6-foot exhibitor tables						
	One (1) 6-foot exhibitor table	✓	✓	✓	✓	✓	
	Complimentary conference registrations	1	1	1	1	1	
	Opportunity to make welcome remarks during sponsored event	✓					
	Opportunity to host dedicated breakout session						
	Opportunity to host moderated roundtable			✓	✓	✓	
	Company logo/artwork prominently displayed on conference bag			✓			
	Company logo/artwork prominently displayed on lanyard					✓	
	One (1) promotional item, provided by sponsor, to be included in conference bag	✓	✓				
	Company logo and 100-word description featured under company profile in conference app	✓	✓	✓	✓	✓	✓
	Company logo hyperlinked to sponsor website on conference website	✓	✓	✓	✓	✓	✓
	Dedicated social media post recognizing sponsor	✓	✓				
	Individual sponsor banner displayed prominently in Meal Room	✓					
	Logo placement on conference signage throughout the conference venue	✓	✓	✓	✓	✓	✓
Branded coffee sleeves featuring sponsor logo; displayed on coffee stations during sponsored break				✓			

A La Carte Options

Charging Station (2 available)	\$1,000
Email Blast (one available per day)	\$1,000
Sponsored Social Media Post* (12 available - 2 Sunday, 4 Monday, 4 Tuesday, 2 Wednesday)	\$750/post

* Sponsor can select dedicated post or hashtag mention; available on a first come, first served basis



TERMS AND CONDITIONS

TERMS AND CONDITIONS

REGISTRATION: All exhibitors and sponsors, including staff manning the booth, are required to register as participating attendees at the AdNet 2019 Conference. Conference registration entitles exhibitors and sponsors to participate fully in all open conference sessions, keynotes, meals and social events on the program agenda.

CANCELLATIONS: Cancellations made on or before February 15, 2019 will receive a full refund, less the \$150.00 conference cancellation surcharge. All cancellations and requests for refunds must be made in writing and sent to our Conference Management Team via email at info@adnetcf.org or via fax at (504) 327-5299. No refunds will be given for cancellations made after the February 15 deadline, or for conference no-shows. If you cancel after the deadline and have not prepaid associated fees, AdNet will bill you for your entire sponsorship fee. Sponsorships purchased after the refund cancellation deadline are not eligible for a refund.

NO SHOWS: If an exhibitor fails to install or display in an assigned space or fails to comply with any other provision of this agreement, AdNet shall have the right, without notice to exhibitor, to take possession of said space and lease said space, or any part thereof, to such parties, and upon such terms and conditions, as it may deem proper. Any exhibitors who do not show up will not receive a refund. If you e-mail, fax, or mail your cancellation notice, please call to confirm receipt.

FEES: Full payment must accompany the application for exhibit space. Exhibit location and Exhibitor Information Kits will be mailed after confirmation and payment of full sponsorship fees.

INDEMNIFICATION AND HOLD HARMLESS

The exhibitor shall indemnify, defend, and hold harmless AdNet and its officers, directors, partners, agents, members, and employees from and against all demands, claims, damages to person or property, losses and liability, including reasonable attorney fees (collectively "claims") arising out of or caused by the exhibitor's negligence in connection with the provision of services of Hotel Monteleone. The exhibitor shall not have waived or be deemed to have waived, by reason of this paragraph, any defense, which it may have with respect to such claims.

AdNet shall indemnify, defend, and hold harmless the exhibitor and its officers, directors, partners, agents, members, and employees from and against all demands, claims, damages to person or property, losses and liabilities, including reasonable attorney fees (collectively "claims") arising out of or caused by AdNet's negligence. AdNet shall not have waived or be deemed to have waived, by reason of this paragraph, any defense that it may have with respect to such claims.

Exhibitors assume the entire responsibility and liability for losses, damages, and claims arising out of injury or damage to their displays, equipment, and other property brought upon the premises of the hotel and shall indemnify and hold harmless AdNet and Hotel Monteleone, their officers, directors, partners, agents, members, and employees from all such losses, damages, and claims.



TERMS AND CONDITIONS

In all cases, occupants wishing to insure their property must do so at their own expense. It is especially recommended that all occupants have representatives in attendance at all times when the exhibits are open and particularly when exhibits are being set up or dismantled, to protect against loss.

RULES: AdNet reserves the right to make changes to these rules. Any matters not specifically covered herein are subject to final decision by AdNet. AdNet reserves the right to make such changes, amendments, and additions to these rules at any time as considered advisable for the proper conduct of the exhibit, with the provision the exhibitors will be advised of any such changes.

RIGHTS OF TERMINATION: This agreement is subject to termination for cause, upon written notice, without liability to the terminating party due to acts of God, war, government regulation, terrorism, disaster, strikes, civil disorder, curtailment of transportation facilities, or any other emergency beyond the party's control making it illegal or impossible to provide the facilities or to hold the conference. The phrase "without liability" whenever used in this agreement shall be deemed to include a refund by AdNet of all deposits and repayment made within (30) days of the event's final day.

We look forward to welcoming each of you to New Orleans for AdNet 2019!

